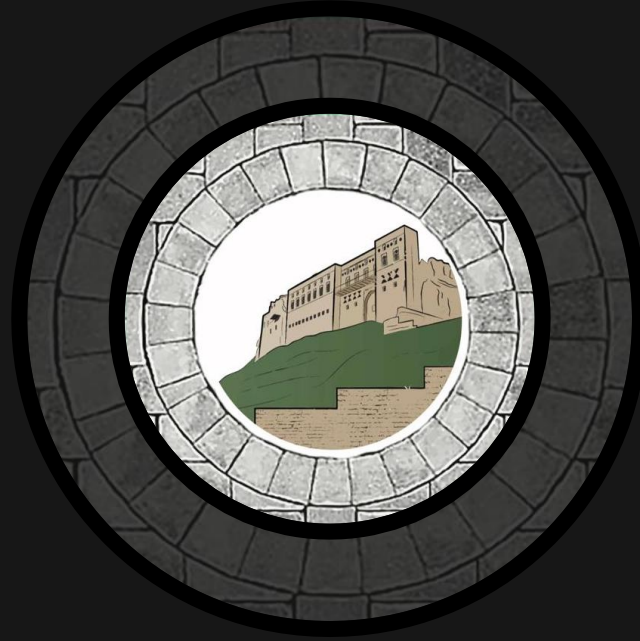


HARD ROCK COMPANY



PROFILE
2025

“

where honesty and creativity interlock

”

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*“Art should be born from
the materials”*

-Jean Dubuffet





About Us



Established in 2010, Hard Rock Company focused on highlighting the heritage of city of Erbil as it being one of the longest continually inhabited sites in the world (UNESCO World Heritage List). It is done so through the integration of brick and stones in modernizing and urbanizing the elements of the city.

Through utilizing a combination of time-honored designs and optimum construction techniques, our projects are delivered to exceed the expectations of the clients.

At Hard Rock Company is where *honesty and creativity interlock.*

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Services

Natural Stone Provision

Construction Contracting

Pavement and Infrastructure

Landscaping

Stamp Concrete Installation

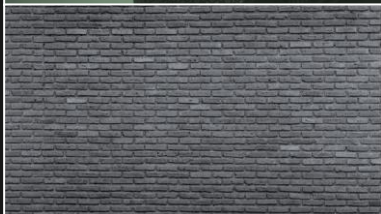
Curb Stone

Natural Stone Decorations

Islamic Architecture Implementation

Heritage Site Rehabilitation

Brick Installation



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*“Buildings, too, are
children of Earth and
Sun”*

-Frank Lloyd Wright

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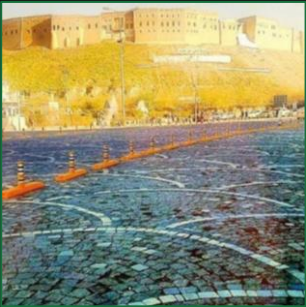




**Natural Stone
Provision**



Gulan Towers



Erbil City Center

Natural stone has played a vital role in construction and pavement design throughout history, valued for its durability, aesthetic appeal, and abundance. From ancient Roman roads to monumental architecture, its longevity and strength have stood the test of time. In modern construction, natural stone continues to be a sustainable choice, offering minimal environmental impact due to its natural origin and recyclability. Its ability to withstand wear reduces the need for frequent replacements, making it an eco-friendly material for future infrastructure projects.

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**Construction
Contracting**



Dokali Kabab Restaurant Ainkawa



Green Land Villas

The construction contracting industry is a cornerstone of economic growth, driving infrastructure development and creating jobs across diverse skill levels. It fuels local economies by supporting allied industries like manufacturing, transportation, and materials supply. For individuals, it offers stable employment opportunities, career advancement, and skill-building potential. The industry's contributions extend beyond economic benefits, enhancing communities with modern infrastructure and housing. By fostering innovation and sustainable practices, the construction contracting sector not only boosts economic progress but also improves quality of life for individuals and society as a whole.

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**Pavements and
Infrastructure**



Mass City



Mass City

Our company specializes in delivering top-quality pavement and infrastructure solutions tailored to meet your project needs. From roadways and parking lots to sidewalks and drainage systems, we provide comprehensive services that ensure durability, safety, and aesthetic appeal. Our team of skilled professionals combines cutting-edge technology with sustainable materials to create long-lasting infrastructure. Whether it's new construction, repairs, or maintenance, we are committed to excellence and customer satisfaction. Trust us to build the foundation for smoother, safer, and more efficient communities.

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Landscaping



Boulevard Residential Towers



Green Land Villas

Transform outdoor spaces with our professional landscaping services, designed to enhance beauty, functionality, and value. From initial design to final installation, we create customized landscapes that reflect your vision while complementing the surrounding environment. Our expertise includes planting, hardscaping, irrigation systems, and ongoing maintenance to keep your property thriving year-round. Using sustainable practices and high-quality materials, we ensure long-lasting results. Whether it's a residential garden, commercial property, or public space, our team delivers meticulous craftsmanship for stunning, functional landscapes you'll love.

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**Stamp Concrete
Installation**



Mass Avenue

Green Land Villas



Enhance your property with our premium stamped concrete installation services, blending durability with stunning design. Ideal for patios, driveways, walkways, and pool decks, stamped concrete mimics the look of natural stone, brick, or tile at a fraction of the cost. Our skilled team offers a wide variety of patterns, colors, and finishes to create a unique and elegant look tailored to your style. With precision craftsmanship and high-quality materials, we ensure long-lasting, low-maintenance surfaces that add beauty and value to your space.

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Curb Stone



Spanish Village



Iskan Road

Our professional curb stone installation services provide the perfect combination of functionality and aesthetic appeal for any property. Whether you need curbs for roads, parking lots, driveways, or landscaping, we deliver durable and precisely crafted solutions. Our team uses high-quality materials and expert techniques to ensure seamless integration with your existing infrastructure. Designed to withstand heavy use and harsh conditions, our curbstones enhance drainage, improve safety, and add a polished, professional finish to your project. Trust us for reliable, long-lasting installations that elevate your property's appeal.

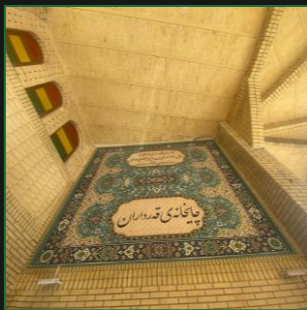
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Natural Stone Decorations



Qaysari Bazaar



Dokali Kabab Restaurant Ainkawa

Natural stone has been a timeless material for crafting statues and architectural decorations, adorning historic landmarks and monuments with intricate artistry and enduring beauty. Renowned for its strength and versatility, stone like marble, granite, and limestone was favored by ancient artisans to create sculptures and embellishments that have stood for centuries. Today, this tradition continues with modern techniques, allowing for the creation of elegant natural stone decoration pieces. From contemporary sculptures to bespoke interior accents, natural stone remains a symbol of sophistication, blending heritage with innovative design for timeless appeal.

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**Islamic Architecture
Implementation**



Haji Nuraldin Shahab AlMukhtar Mosque

Green Land Villa



Islamic architecture, with its distinctive geometric patterns, intricate calligraphy, and grand domes, has left a profound mark on modern city landscapes. Rooted in cultural and spiritual values, it integrates beauty with functionality, creating spaces that inspire and connect communities. Iconic elements like minarets, arches, and courtyards blend seamlessly with contemporary designs, enriching urban environments with heritage and elegance. Today, its influence can be seen in modern mosques, civic buildings, and cultural centers, bridging history and innovation while contributing to the unique identity of cities worldwide.

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**Heritage Site
Rehabilitation**



Erbil Citadel



Qaysari Bazaar

Preserve history with our specialized heritage site rehabilitation services. We are committed to restoring and conserving historic structures with meticulous attention to detail, ensuring their architectural integrity and cultural significance are preserved for future generations. Our team combines traditional craftsmanship with modern techniques to repair and enhance aged materials while adhering to preservation standards. From structural stabilization to intricate restoration of decorative elements, we revitalize heritage sites with respect and precision. Trust us to bring new life to treasured landmarks while honoring their timeless legacy.

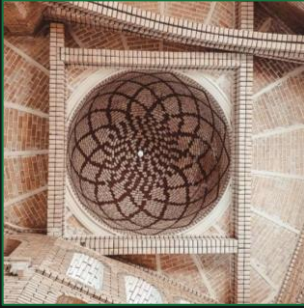
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Brick Installation



Qaysari Bazaar



Kotri Salam Tower & Park

Our brick installation services combine craftsmanship with durability to deliver timeless structures that stand the test of time. Ideal for walls, pathways, facades, and more, bricks are a cornerstone of construction, valued for their strength, versatility, and classic appeal. Historically, bricks have been used in iconic structures worldwide, showcasing their reliability and aesthetic charm. Today, we continue this tradition with expertly installed brickwork tailored to your needs, blending modern techniques with a material that has shaped architecture for centuries. Elevate your projects with the enduring beauty of brick.

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*“The details are not the
details. They make the
design”*

-Frank Lloyd Wright





Previous Projects



Education Museum: Laying granite stones.



2012



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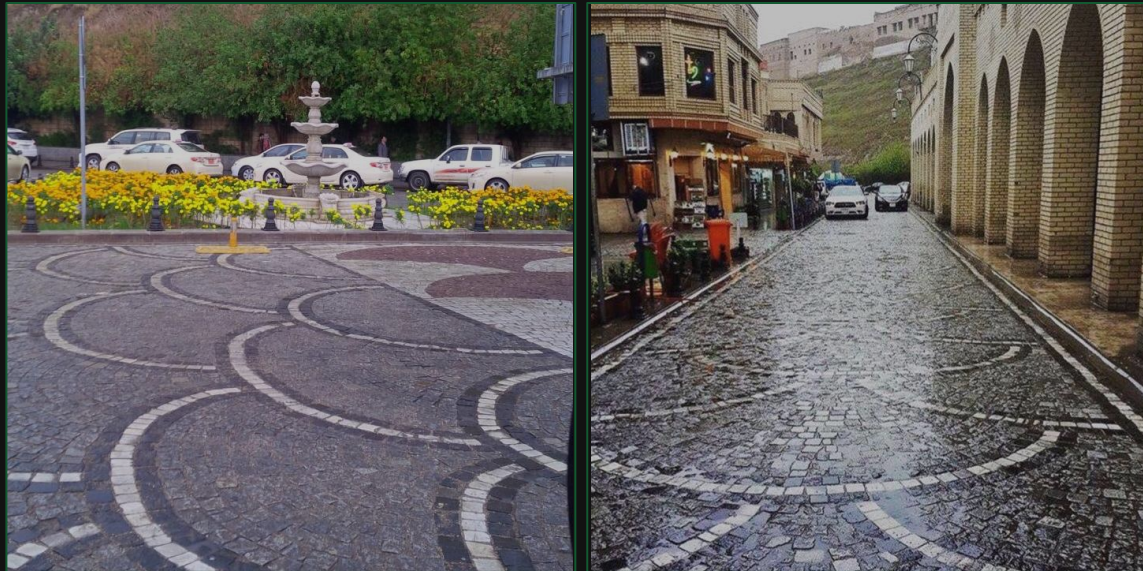
Previous Projects



Erbil City Center : Laying natural granite stone, curb stone, rain gutters and shoulders for a number of famous streets spanning around and away from the Erbil Citadel and into the Bazaar



2012



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Previous Projects



Erbil Qaysari Bazaar: Renovations and brick works for the façade and interior walls.



2013



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Previous Projects



Gulan Tower: Laying natural granite stone and landscaping the parking area outside World Trade Center and Radisson Blu hotel



2014



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Previous Projects



Shaqlawa Bazaar: Laying natural granite stone for the main street, shoulders and curb stones



2014



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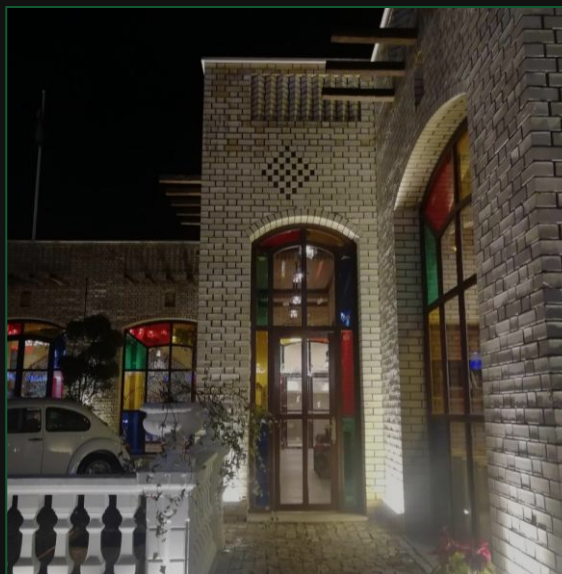
Previous Projects



Dokali Kabab Restaurant: Construction of the restaurant with ancient heritage theme design for the interior and exterior of the building along with laying natural granite stone for the garden area.



2015



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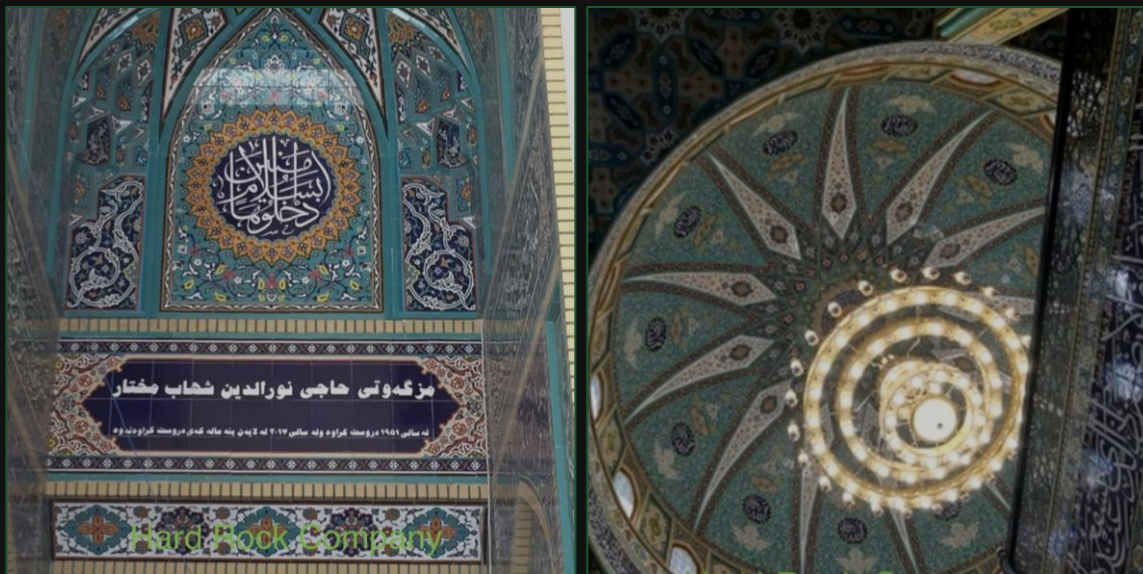
Previous Projects



Haji Nuralddin Shahab AlMukhtar Mosque: Renovation and construction of the mosque with intriguing Islamic architecture inspiration



2015



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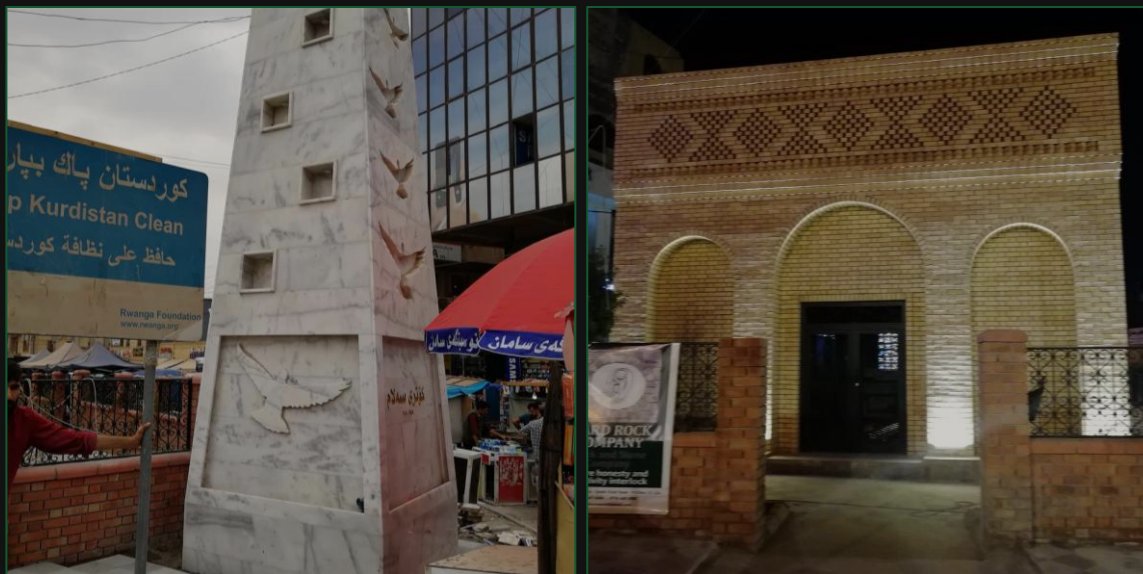
Previous Projects



Kotri Salam Tower and Park: Covering the renowned and historic Kotri Salam Tower with natural stone including intricate designs along with the landscaping work surrounding the tower in the park



2016



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Previous Projects



Iskan Street: Infrastructure and general maintenance of the road and curb stones with natural material



2017



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Previous Projects



Erbil Hills: Laying natural granite stone for the main road, curb stones and landscaping the parking area outside the sales office and around the main gate of the project



2019



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Previous Projects



Green Land Villa: Construction of the villa with design, construction and landscaping of a villa with intricate designs and use of natural stones



2019



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Previous Projects



Mass Village: Construction of 268 villas including the structure and outside finishing works



2019



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Previous Projects



Mass City: Construction of the exterior fence and retaining walls spanning across 500m



2019



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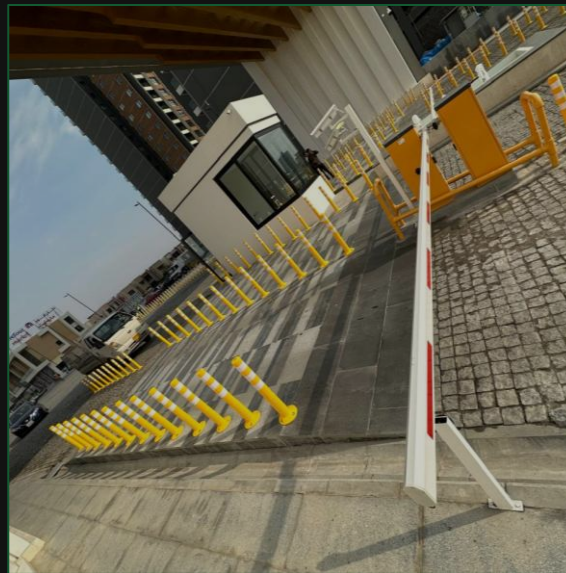
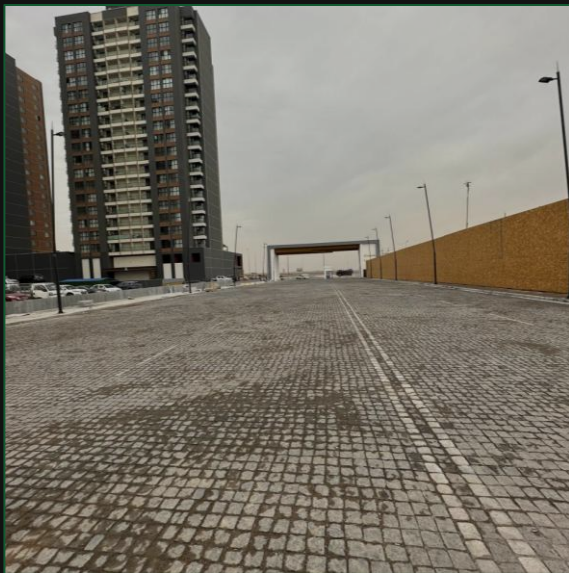
Previous Projects



Ganjan City – Life Street: Construction of the main road including the infrastructure, laying the granite for the road, curb stone etc.



2021



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Previous Projects



Mass City: Construction of the interior roads for an entire phase of the project including infrastructure, road pavement and curb stones



2021



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Previous Projects



Mass City: Construction of 120 villa structures



2021



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Previous Projects



Spanish Village: Construction of the main road and parking including the infrastructure, laying the granite for the road, curb stone etc.



2022



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Previous Projects



Qaiwan Mirador: Construction of the structures of approximately 120 villas



2023



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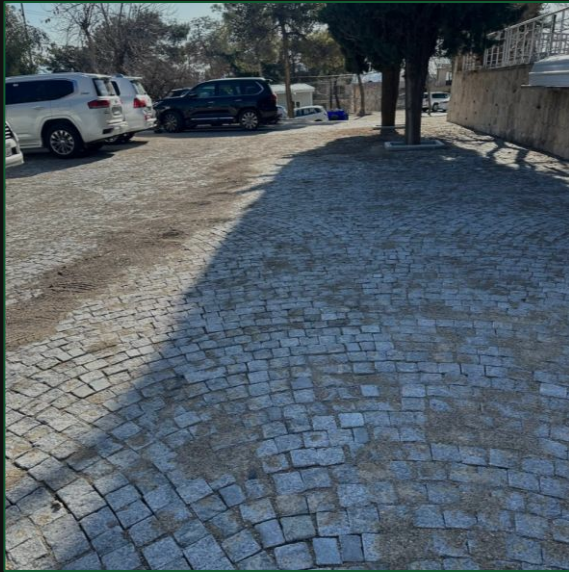
Previous Projects



Pirmam Municipality: Paving the interior roads with natural granite stone



2024



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Previous Projects



Boulevard Residential Towers: Paving the interior roads of the project with natural granite cobblestone along with landscaping works



2024



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Previous Projects



Erbil Citadel: Paving the interior roads of the citadel with natural granite cobblestone as a contractor for UNESCO



2024



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Previous Projects



Erbil Citadel: Paving the interior roads of the citadel with natural granite cobblestone as a contractor for KAR group



2024



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Previous Projects



Erbil Citadel: Landscaping activities for Plaza 1&2



2024



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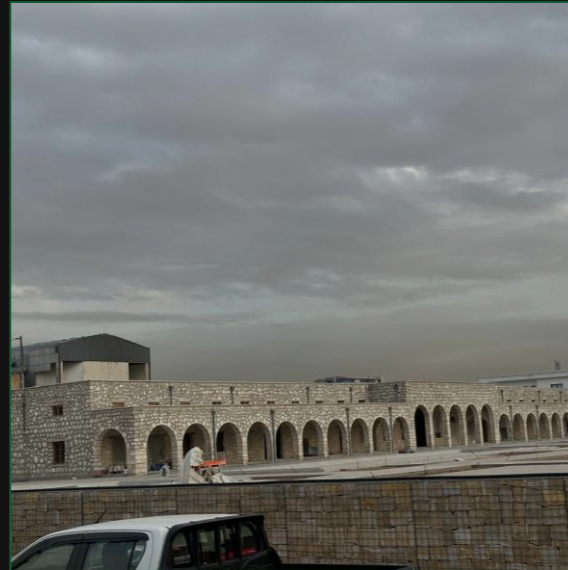
Previous Projects



Peshmarga Museum: Paving the interior street with natural granite cobblestone and granite curb stone



2024



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Previous Projects



Qaiwan Mirador: Construction of the internal partition walls for tower C, D and H



2024



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Previous Projects



Qaysari Bazaar: Internal renovations of the interior areas of the bazaar after the unfortunate fire accident that damaged numerous shops



2024/2025



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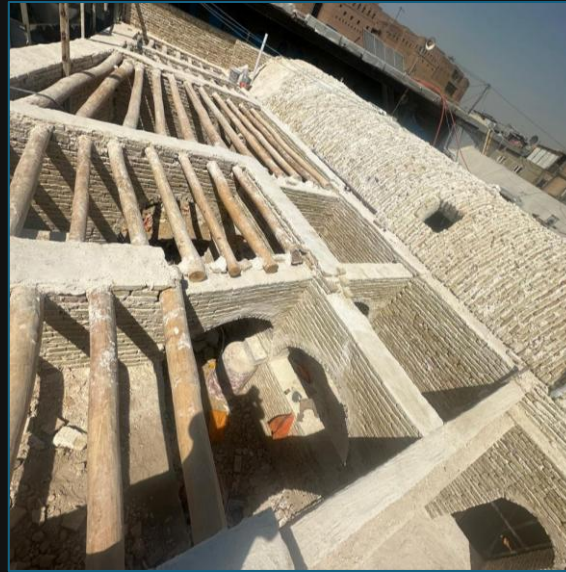
Previous Projects



Qaysari Bazaar: External renovations of the interior areas of the bazaar after the unfortunate fire accident that damaged numerous shops



2024/2025



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Previous Projects



Khanzad Castle: Laying the paving stones and construction of the retaining wall supporting the ancient castle under the supervision of the Directorate of Erbil Antiques.



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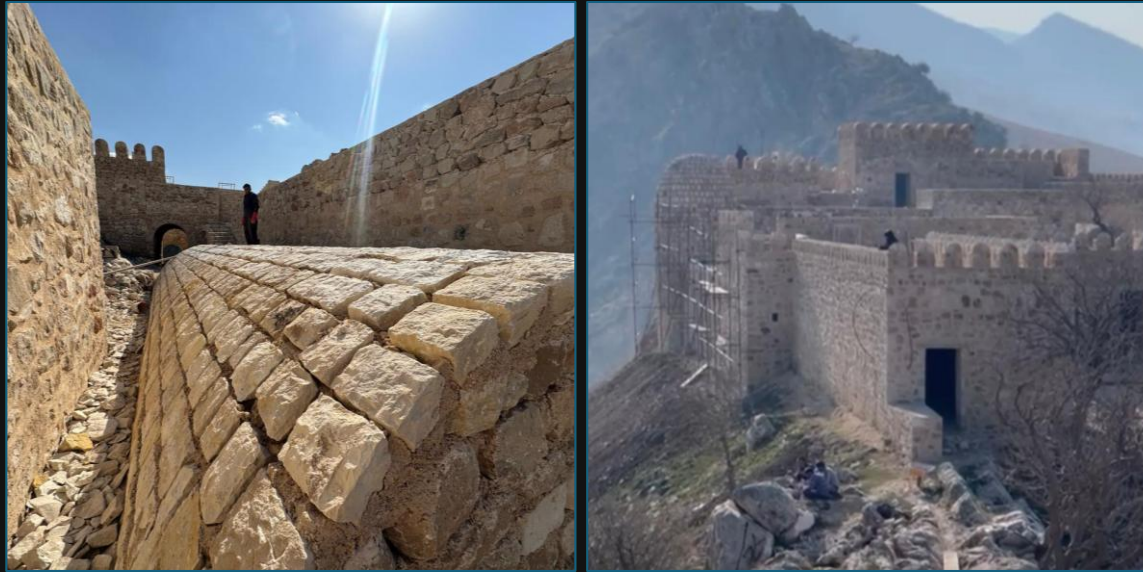
Previous Projects



Dween Castle: Rebuilding the infrastructure of the ancient castle under the supervision of the Directorate of Erbil Antiques.



2024/2025



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Previous Projects



Erbil Citadel: Paving the brick pavement for the South gate of the citadel under the supervision of Sheikh Baz Al-Barzanji Foundation.



2025



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Previous Projects



Erbil Citadel: Construction of the infrastructure for the South gate of the citadel under the supervision of Sheikh Baz Al-Barzanji Foundation.



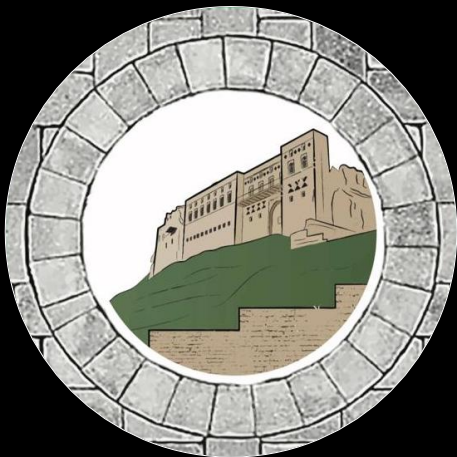
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HARD ROCK COMPANY

PROFILE
2025



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